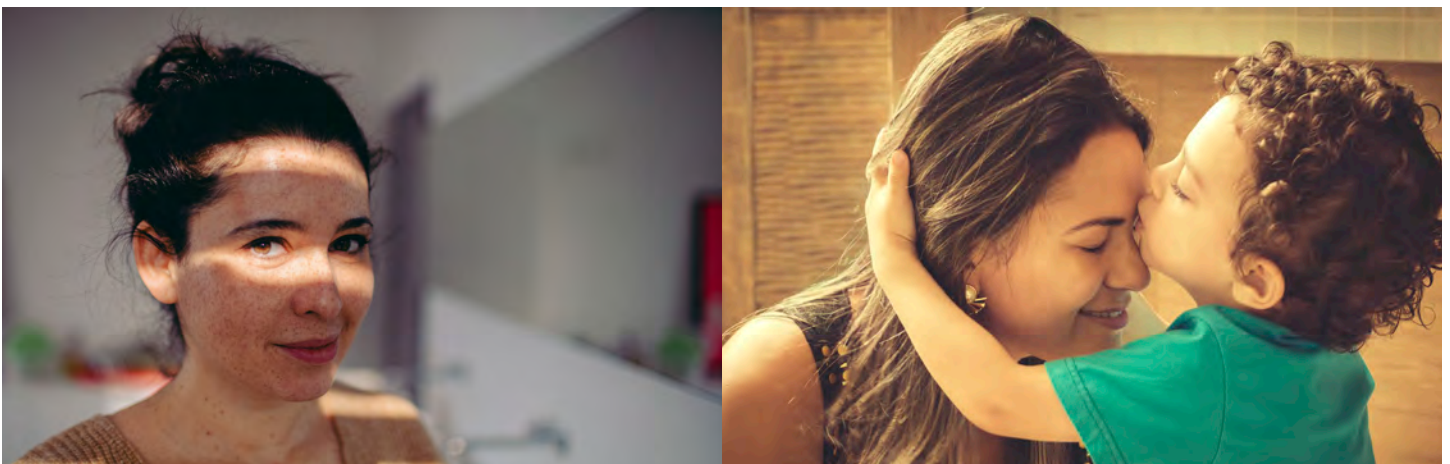




# Women's Center & Shelter of Greater Pittsburgh



## Corporate Partnership Opportunities 2019



The mission of Women’s Center & Shelter is to advance the safety and wellbeing of victims of intimate partner violence and prevent and respond to intimate partner violence through social change.

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# Why Partner with Women's Center & Shelter?

Women's Center & Shelter of Greater Pittsburgh is one of the nation's oldest domestic violence shelters and a leading provider of services for survivors of intimate partner violence in Allegheny County. We offer a wide range of expert supportive services, including a 24-hour hotline, emergency shelter, legal advocacy, support groups, and much more, all steered by our values of empowerment, advocacy, community, and sanctuary.

Your partnership will directly change the life of someone affected by intimate partner violence and show the community your commitment to making Allegheny County a safer place for women and children. As WC&S continues to grow, so too does our profile in local media and the community. We are excited to share the spotlight with those partners who make our work possible and give them unique giving and volunteer opportunities to build camaraderie among their employees.

## WC&S in the Media

Women's Center & Shelter is regularly in the news for its outstanding work and new initiatives designed to make Allegheny County a safer place for families. WC&S averages 80 media hits annually in outlets such as:

Pittsburgh Post-Gazette  
TribLive  
Pittsburgh Magazine  
KDKA  
CBS  
CityPaper  
NextPittsburgh  
WESA  
CNET  
Butler Eagle  
Comcast Newsmakers  
bizjournals  
WTAE  
The 412  
Public Source  
The Incline  
PCNC Night Talk

## WC&S Direct Mail

WC&S reaches more than 94,000 individuals each year through direct mail, including annual appeals and *Rosewood*, WC&S's bi-annual newsletter (see Matching Gift Sponsorships on page 7 for more information).

## WC&S Online



3,500 new users each month  
10,000 page views each month



Reaching over 60,000 people each month  
Engaging nearly 6,000 people each month



Making 24,000 impressions each month  
Engaging over 550 people each month



Gaining 45 new followers each month



Gaining 45 new followers each month

Your life-changing support made quite the

# PowHERful Impact in 2017-18!



**7,500+**  
ADULTS & CHILDREN

received critical services to escape domestic violence and build safer lives

**283** children healed from trauma by receiving **6,117** hours of direct service

**88%** of those with known destinations obtained safe, affordable housing upon leaving Shelter



**80%** of Shelter residents reported less depression



The **RIL** Team served over **500** refugee, immigrant, and Limited-English speakers

**274** adult survivors

and **203**

child survivors spent

**13,954**

nights in Emergency Shelter

**242**

**CYF** (Children, Youth & Families) new clients received services

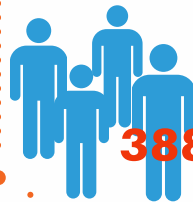
**189** caseworkers received consultations

**INC**

(Immediate Needs Coordination) **217** new clients received services

**388 MENS**

(Men Embracing Non-violence & Safety) participants received battering intervention



**5,090**

crisis callers received safety planning, emotional support, and resources



**266**

non-resident clients received

**2,767**

hours of direct service through Support Groups and individual therapy



Because of you, almost **3,000** survivors of IPV received

**6,818** hours of **Legal Advocacy**

and the attorneys in our

**Civil Law Project** opened **620**

new cases serving **426** new clients





# Event Sponsorships



Presenting Ambassador of Hope

**UPMC HEALTH PLAN**

Friday, April 26, 2019  
Children's Museum of Pittsburgh  
6:30 p.m. to 9:30 p.m.

WC&S' major annual fundraising event, Celebrating Survivors brings members of the community together to celebrate survivors of intimate partner violence, remember those who have lost their lives to IPV and honor an individual or organization with the Ted Craig Humanitarian Award.

## **\$10,000 Children's Ambassador**

You can provide 400 hours of trauma-informed child care and expressive activities to the WC&S Children's Program. Your sponsorship includes:

- Company logo included on save the date postcards, invitations, event email blasts, on the Celebrating Survivors web page of the WC&S website and in the event slideshow
- Premier company logo placement on event signage
- Full-page acknowledgment in program book
- Recognition as a sponsor on all WC&S social media platforms
- Twelve (12) event registrations
- Post-event recognition in online and/or print publication (TBD)
- Corporate partner highlight on WC&S' website (promoted through WC&S social media)
- Special thank you cards sent from children served by WC&S to share with your colleagues

## **\$5,000 Empowerment Ambassador**

You can provide 160 hours of support group counseling through the WC&S Empowerment Center. Your sponsorship includes:

- Company logo included on save the date postcards, the event invitation, select event email blasts, on the Celebrating Survivors web page of the WC&S website and in the event slideshow
- Company logo placement on event signage
- Half-page acknowledgment in program book
- Recognition as a sponsor on select WC&S social media platforms
- Ten (10) event registrations
- Post-event recognition in online and/or print publication (TBD)
- Corporate partner highlight on WC&S' website (promoted through WC&S social media)
- A sample of therapeutic artwork created by a support group member to share with your colleagues



# Event Sponsorships

## **\$3,000 Freedom Ambassador**

You can provide 100 hours of crisis counseling to survivors of IPV on the WC&S 24-Hour Hotline. Your sponsorship includes:

- Company name included on the event invitation, select event email blasts, on the Celebrating Survivors web page of the WC&S website, event signage, and in the event slideshow
- Quarter-page acknowledgment in program book
- Recognition as a sponsor on select WC&S social media platforms
- Eight (8) event registrations
- An impact report with direct quotes from Hotline callers to share with your colleagues

## **\$1,800 Safety Ambassador**

- Six (6) event registrations
- Name listing in Program Book
- Recognition as a sponsor on select WC&S social media platforms and on website

## **\$1,000 Corporate Ambassador**

- Two (2) event registrations
- Name listing in Program Book

## **Acknowledgment Opportunities**

Full-page acknowledgment (5 x 8) - \$1,000

Half-page acknowledgment (5 x 4) - \$500

Quarter-page acknowledgment (2.5 x 4) - \$250

## **Other Opportunities**

Bar Sponsor - \$2,500 (*Signage at bars, full-page acknowledgement, recognition as a sponsor on select WC&S social media platforms*)

Dessert Sponsor - \$1,500 (*Branded napkins with dessert and half-page acknowledgement*)

Photo Booth Sponsor - \$1,000 (*Signage at photo booth and quarter-page acknowledgement*)

## **Custom Opportunities**

We are happy to work with you to create a sponsorship package that is right for your business.



# Event Sponsorships

## WC&S Happy Hour Series



WC&S hosts two Happy Hour fundraisers every year. Each two hour event brings together more than 100 people to learn about WC&S, intimate partner violence, and how they can get involved to support our work. Your sponsorship underwrites the cost of these vital gatherings.

### **\$2,500 Host Sponsor (1 available per Happy Hour)**

- Company logo included on invitations, event email blasts, the Happy Hour event page, and in the event presentation
- Opportunity for company representative to speak during event program
- Company logo placement on event signage
- Recognition as a sponsor on WC&S social media platforms
- Eight (8) event registrations

### **\$1,000 Friend Sponsor (1 available per Happy Hour)**

- Company logo included on invitations, event email blasts, the Happy Hour event page, and in the event presentation
- Company name placement on event signage
- Four (4) event registrations

**Happy Hour sponsorships are a great option for small businesses.**



# Matching Gift Sponsorships

Research shows that offering a match for donations increases the average gift size, the number of donations and gross revenue. You have the power to leverage increased giving, ultimately providing more hope to women and their children! It can be fun to get creative, too! Match a full campaign or just a specific time period of giving. It's a wonderful opportunity to double your impact!

## Fundraising Appeals

### Spring 2019 & End of Year 2019

WC&S' annual fundraising appeals reach more than 94,000 people in the Greater Pittsburgh region each year and are a key element of our funding strategy. Become a part of our end of year or spring campaigns by providing a matching gift opportunity to a specific group of donors or potential donors.

#### **\$500 - \$5,000 Match Sponsor**

**Benefits customized based on level, but may include:**

- Company logo placement on appeal letters and in appeal email blasts to targeted groups of donors
- Logo placement on the appeal web page on WC&S' website
- Recognition as an appeal matching gift sponsor on select WC&S social media platforms and in acknowledgement letters to appeal donors

## #GivingTuesday

December 3, 2019

#GIVING  
TUESDAY

Celebrated on the Tuesday following Thanksgiving, #GivingTuesday kicks off the charitable season when many focus on their holiday and end-of-year giving. On #GivingTuesday in 2017, WC&S raised more than \$15,000 in just 24 hours.

#### **\$500 - \$5,000 Match Sponsor**

**Benefits customized based on level, but may include:**

- Company logo placement on #GivingTuesday email blasts to targeted groups of donors
- Logo placement on the #GivingTuesday web page on WC&S' website
- Recognition as a #GivingTuesday matching gift sponsor on select WC&S social media platforms and in acknowledgement letters to #GivingTuesday donors

## Biggest Impact





# Volunteering



Volunteering with your colleagues at Women’s Center & Shelter is a rewarding experience that not only makes a difference in the lives of women and children who have experienced domestic abuse, but also acts as a great team building experience. Most of our corporate volunteer opportunities are best suited for smaller groups of 5-8 volunteers and include:

## Meal Preparation

Put your culinary skills to good use by preparing a meal for shelter residents and their children. Volunteers are asked to provide the ingredients for the meal, which may be prepared on or off-site following our safety guidelines.

## Children’s Parties

Get creative with putting together a pizza party, ice cream social or arts and crafts project by hosting a children’s party! Volunteers are asked to provide a snack and/or activity. Children’s parties take place on Monday, Tuesday or Thursday evenings from 6:00 p.m. to 7:30 p.m. based upon availability.

## Building Maintenance

Keeping our facility neat and clean helps our residents feel safe and secure. Corporate volunteers are needed to assist with cleaning, landscaping and general building maintenance. These activities take place during the daytime on weekdays and are scheduled around the Shelter’s needs.

## Product/Fundraising Drive

Have fun with your fellow co-workers by creating your own fundraising event (such as a dress-down day or potluck lunch), and donating the proceeds to Women’s Center & Shelter. You can also hold a product drive for essential items on our Wish List .

Learn more about volunteer opportunities at WC&S or schedule your company’s volunteer activity by contacting Jake Phillips, Development Associate at [phillipsj@wcpittsburgh.org](mailto:phillipsj@wcpittsburgh.org) or (412) 687-8017 x331.



# Sponsorship Agreement

## Event Sponsorships

### Celebrating Survivors: Sponsorships

- Children's Ambassador (\$10,000)
- Empowerment Ambassador (\$5,000)
- Freedom Ambassador (\$3,000)
- Safety Ambassador (\$1,800)
- Corporate Ambassador (\$1,000)

### Celebrating Survivors: Acknowledgement Opportunities

- Full Page Acknowledgement (\$1,000)
- Half Page Acknowledgement (\$500)
- Quarter Page Acknowledgement (\$250)

### Celebrating Survivors: Other Opportunities

- Bar Sponsor (\$2,500)
- Dessert Sponsor (\$1,500)
- Photo Booth Sponsor (\$1,000)

### WC&S Happy Hour Series Sponsorships

- Host Sponsor (\$2,500)
- Friend Sponsor (\$1,000)

## Matching Gift Sponsorships

### #GivingTuesday (December 3, 2019)

- Match Sponsor (\$\_\_\_\_\_)

### WC&S Fundraising Appeals

- Spring 2019 Appeal Match Sponsor (\$\_\_\_\_\_)
- End of Year 2019 Appeal Match Sponsor (\$\_\_\_\_\_)

## Payment Information

Please return via email to [brownk@wcpittsburgh.org](mailto:brownk@wcpittsburgh.org) or send to:

Women's Center & Shelter, Attn: Kristin, P.O. Box 9024, Pittsburgh, PA 15224.

Please make checks payable to Women's Center & Shelter.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

- Please invoice our company.
- My check is enclosed for \$ \_\_\_\_\_
- Please bill my credit card for \$ \_\_\_\_\_
- AMEX    MC    Visa    Disc   Card # \_\_\_\_\_   Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_
- We would like to customize our partnership. Please be in touch.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*If applicable, please email your high-resolution logo in a .jpg, .png, .tiff, or .gif format to [phillipsj@wcpittsburgh.org](mailto:phillipsj@wcpittsburgh.org).\*



Women's Center & Shelter  
of Greater Pittsburgh

Thank you to our generous event sponsors in fiscal year 2017-2018:

# UPMC HEALTH PLAN



Allegheny County District Attorney's Office  
Huntington Insurance, Inc.  
PNC

Berkshire Hathaway HomeServices The Preferred Realty  
BNY Mellon Wealth Management  
Eckert Seamans Cherin & Mellott, LLC  
Houston Harbaugh, P.C.  
Jones Day  
K&L Gates LLP  
RBC Capital Markets, LLC

Aspirant  
Brentwood Bank  
C.S. McKee, L.P.  
Douds Furniture  
Dunham reGroup LLC  
Edward A. and Sherley F. Craig Charitable Foundation  
Fort Pitt Capital Group, LLC  
The Grail Law Firm

Maher Duessel  
Morgan, Lewis & Bockius LLP  
Pittsburgh Magazine  
Pittsburgh Pirates  
PricewaterhouseCoopers LLP  
Rothschild Doyno Collaborative  
S&T Bank  
Smithfield Trust Company



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